

A REVIEW ON ISSUES AND CHALLENGES IN THE SUPPLY CHAIN OF VEGETABLE SECTOR IN KARNATAKA

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ABSTRACT

The entire supply chain of Vegetables in Karnataka is weighed down with various issues and challenges. Most of the prior literatures have been focused on the general issues of vegetables supply chain. The objective of this paper is to discuss the supply chain of vegetables sector in Karnataka and explain the issues which are affecting it. Authors also suggested the corresponding mitigation strategies to overcome the identified issues and challenges.

Descriptive research has been used for this study. The supply chain of Vegetables sector has been explained and attempt has been made towards identifying the issues affecting the supply chain of the sector. The present study undertakes a detail review of contemporary literatures and tries to explain the factors affecting the supply chain of Vegetables sector in Karnataka.

The study found that Cold Chain Facilities; Fragmented Supply Chain; Linkages and Integration between the partners; Taxation Issue; Infrastructure Facilities; Cost of Packaging Material; Technology and Techniques; Farmer's Knowledge and Awareness; Quality and Safety standards; Processing and Value Addition; Supply Chain inefficiency; Farmers income; Supply chain losses and wastage of fresh produce; Transportation facilities; Demand and market information etc. are the factors which constitutes serious challenges for Vegetables sector and are affecting the overall growth of the agricultural development of India.

Overcoming these issues and challenges will benefit the decision makers and various stakeholders like the farmers, state government, transporters and food processing unit to understand the current status, issues and challenges for better planning and management in the field of vegetables supply chain.

KEYWORDS: Fruits & Vegetables, Supply Chain Management, Inefficiency, Infrastructure, Wastage

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